

# Program

**REGISTRATION | 12:00 - 1:00**

**WELCOME & GREETINGS | 1:00 - 1:45**

- Craig Hartzell, President & Eric Clark
- Greetings from Senator Shelly Moore Capito
- Greetings from Senator Joe Manchin
- Greetings from NDIA

**WV NATIONAL GUARD | 1:45 - 2:05**

- Michael Cadle, Brigadier General, West Virginia National Guard
- Holli Nelson, Lieutenant Colonel, West Virginia National Guard

**WV DEPARTMENT OF ECONOMIC DEVELOPMENT | 2:10 - 2:25**

- Stephen Spence, Director, International Division, West Virginia Department of Economic Development

**GOVERNOR JIM JUSTICE | 2:30 - 3:00**

- West Virginia Governor Jim Justice

**WRAP-UP AND HOUSEKEEPING**

- Eric Clark

*Reception to follow immediately*

THE CULTURE CENTER | WV STATE CAPITOL COMPLEX  
WV Chapter Spring Meeting



# Speaker Information

## **CRAIG W. HARTZELL**

Mr. Hartzell is the President, Chief Executive Officer (CEO), and founder of Azimuth, Incorporated (Azimuth), a West Virginia based, service-connected disabled veteran-owned small business (SDVOSB). He has over thirty years of experience in the fields of electronic communications, special operations and business management. He is a Decade Member of the Special Forces Association, a life member of the Armed Forces Communications Electronics Association (AFCEA), a life member of the National Defense Industrial Association (NDIA), and a life member of the American Legion. Mr. Hartzell served on active duty with the 5th Special Forces Group (Airborne). He also served in the U.S. Army Reserves with the 11th and 12th Special Forces Groups, and the 1st Special Operations Command.

Mr. Hartzell is a member and past President of the Northern West Virginia Chapter of the National Contracts Management Association; is the winner of the West Virginia 2003 Ernst & Young's Entrepreneur of the Year award in the Defense and Security category; and has served on many ad hoc committees supporting economic development efforts for the state of West Virginia.

Mr. Hartzell was nominated by Senator Jay Rockefeller, appointed by the President of the United States, and served on the Board of Directors of the National Veterans Business Development Corporation. Mr. Hartzell was selected by the U.S. Small Business Administration as West Virginia's Small Business Person of the Year for 2010. He holds B.S. degrees in Electronics and Education from Ferris State University.

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## **ERIC CLARK**

J. Eric Clark is the Government and Defense Liaison for the West Virginia Department of Economic Development (WVDED). Mr. Clark brings nearly 30 years of private defense contracting experience and is best known for executing on defense related projects and contracts in over seventy countries including travels to 34 US allied governments. Eric's assignment with WVDED is one of the exceptional resources in assisting the diversification of West Virginia's economy.

Mr. Clark has always had a keen interest in the defense of our homeland and ensuring that our warfighters have the proper equipment and tools to successfully complete their mission. Mr. Clark has significant expertise with Foreign Military Sales (FMS) and brings his unique experience and expertise on an international level to our Department of Economic Development. Experience of this type is critically important in our ever-changing world today.

# Speaker Information

## **ERIC CLARK**

In his current assignment, Mr. Clark is dedicated to helping Defense-focused, West Virginia companies better concentrate their organizational vision and mission while helping to develop their executive leadership strengths and skills required make their vision a reality.

J. Eric Clark derives the greatest satisfaction and fulfillment from successfully equipping and empowering West Virginia companies with their vision and mission to be vital contributors to America's defense industry.

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## **SENATOR CAPITO**

Shelley Moore Capito was elected by the people of West Virginia to the United States Senate in 2014, and re-elected in 2020. Shelley became the first female Senator in West Virginia's history and in 2020, was reelected with the largest margin of victory for a Republican in state history—winning more than 70 percent of the vote and all 55 counties, surpassing the previous mark she set in 2014 when she won more than 62 percent of the vote and all 55 counties. After serving West Virginia's Second Congressional District in the U.S. House of Representatives for 14 years, and as a member of the West Virginia House of Delegates for four years prior, Senator Capito decided to run for Senate to be an even stronger voice for the Mountain State.

She also saw an opportunity to restore order to a Senate stuck in gridlock for far too long. She believes that today's challenges demand bipartisan solutions and cooperation across the aisle to advance legislation that benefits West Virginia and the country as a whole. Senator Capito is committed to being accessible and responsive to her fellow West Virginians and regularly travels, with proper health and safety precautions in place, to hear from and meet with West Virginians.

Senator Capito serves on the Appropriations Committee; the Commerce, Science, and Transportation Committee; the Environment and Public Works (EPW) Committee; and the Rules and Administration Committee. This committee portfolio puts her in a strong position to create new opportunities in the Mountain State and fight for West Virginia priorities, jobs, and families.

# Speaker Information

## SENATOR CAPITO

As a member of the Committee on Appropriations, Senator Capito works to ensure West Virginia's priorities are represented when our nation's funding decisions are made. During her time on the committee, she has served as chair of the Legislative Branch Subcommittee, the Financial Services and General Government Subcommittee, and the Homeland Security Subcommittee. Senator Capito currently serves as the top Republican on the Labor, Health and Human Services, Education, and Related Agencies Appropriations Subcommittee, where she oversees funding across a large range of programs within the U.S. Departments of Labor, Education, Health and Human Services (HHS), and other independent agencies. She has been a member of the Appropriations Committee since she became a Senator in 2015.

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## SENATOR MANCHIN

U.S. Senator Joe Manchin (D-WV) was sworn into the United States Senate on November 15, 2010 to fill the seat left vacant by the late Senator Robert C. Byrd. For Senator Manchin, serving as West Virginia's Senator is truly an honor and a privilege.

Born and raised in the small coal mining town of Farmington, W.Va., Sen. Manchin grew up learning the values that all West Virginians share — family, common sense, fairness and hard work. As a small businessman, he learned firsthand from his grandfather, Papa Joe, who was an Italian immigrant and the town grocer, the importance of serving the public. As a young man, his beloved grandmother, Mama Kay, inspired Senator Manchin's belief in public service through her unflagging compassion and desire to help those less fortunate.

From his days as a state legislator to his six years as Governor to his current role, Senator Manchin has always been committed to his philosophy of "retail government" — in other words, connecting with all of his constituents and making service to them his top priority.

As a Senator, Joe Manchin is committed to bringing this same spirit of bipartisanship to Washington. As he has done throughout his entire life, he remains committed to working with Republicans and Democrats to find commonsense solutions to the problems our country faces and is working hard to usher in a new bipartisan spirit in the Senate and Congress.

# Speaker Information

## **SENATOR MANCHIN**

Legislatively, job creation is Senator Manchin's top priority and he believes that government should act as a partner, not an adversary, in helping to create the environment that produces good American jobs. Senator Manchin also firmly believes that our nation can and must do what he did in West Virginia - put our fiscal house in order. He believes we must find commonsense ways to cut spending while keeping our promises to our seniors and veterans by protecting Social Security and Medicare.

Senator Manchin is strongly committed to developing a balanced national energy plan that utilizes all of our resources and recognizes that fossil fuels will be a vital part of our energy mix for decades to come. He believes that a balanced, commonsense approach that considers the needs of our environment and the demands of our economy, can and must be developed if we are to achieve energy independence within this generation.

Senator Manchin currently serves as the Chairman of the Senate Energy and Natural Resources Committee, and also serves on the Senate Committee on Appropriations, the Senate Committee on Armed Services, and the Senate Committee on Veterans' Affairs — four critical committees that tackle the important work of addressing our nation's energy needs, overseeing discretionary spending, defending our nation, and standing up for our Veterans.

Senator Manchin is an avid pilot, outdoorsman, hunter, angler and motorcyclist. He has been married for more than five decades to the former Gayle Conelly of Beckley. They have three children: Heather, Joseph IV and Brooke, and are the proud grandparents of Joseph V, Sophie, Kelsey, Madeline, Chloe, Jack, Carly, Vivian, Beaux and Knox.

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## **MICHAEL CADLE**

Brig. Gen. Michael O. Cadle is the Chief of Staff, Headquarters, West Virginia Air National Guard, McLaughlin Air National Guard Base, and the Director, Joint Staff at Joint Forces Headquarters Charleston, W.Va As Chief of Staff Brig. Gen. Cadle is responsible for assisting The Adjutant General and Assistant Adjutant General-Air in equipping and training over 2,000 Airmen to execute worldwide missions in support of federal and state taskings, while directing staff operations in the Air National Guard headquarters. As Director, Joint Staff, he is responsible for managing programs and operations for the Joint Staff and overseeing issues that impact the more than 6,500 Citizen Soldiers and Airmen of the West Virginia National Guard.

# Speaker Information

## **MICHAEL CADLE**

Brig. Gen. Cadle entered military service in April 1985 and attended Basic Military Training in June of that year. He was assigned to the Combat Support Squadron as a Staff Support Administration Specialist. He moved to the Base Contracting Office, serving as a warranted Contracting Officer until 1992 when he was commissioned through the Air National Guard Academy of Military Science as a Second Lieutenant in the Resource Management Squadron. He has served in a variety of leadership and state joint staff assignments, including Support Group Executive Officer, Mission Support Flight Commander, Director of Staff-Air, Mission Support Group Commander and Wing Vice Commander. Prior to assignment as Chief of Staff, Brig. Gen. Cadle served as the Director of Manpower and Personnel at the Headquarters, West Virginia Air National Guard.

While commanding at the flight and group levels and serving in other senior staff assignments, he was directly responsible for Airmen and unit wartime readiness. He was a key member of the state leadership team that guided the state through many strategic challenges, including the base realignment and closure process, two unit aircraft conversions that included a reduction in force, establishment of the state's national homeland defense capabilities, and creation of the state's force development program for identifying talented Airmen and maximizing their assignments and education to ensure they are prepared to assume senior leader roles in the organization. His background includes more than 12 years experience on the state joint staff, civilian experience as a business manager for a statewide architect/engineering firm, and president of the National Guard Association of West Virginia.

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## **HOLLI NELSON**

Lieutenant Colonel Holli R. Nelson is the Director of Strategic Communications and Governmental Affairs for Joint Forces Headquarters West Virginia National Guard and commander of the 130th Force Support Squadron. As the Director of Strategic Communications, she provides trusted counsel to The Adjutant General and command staff of the West Virginia Army and Air National Guard on all public affairs activities in the state. In her role as commander, she executes installation support functions for more than 1,100 Airmen, civilians, retirees, and their family members. Lt Col Nelson provides mission-ready Airmen through prime readiness and personnel support for home state and worldwide military contingency operations. Lt Col Nelson entered the Air Force in Dec. 2006 as an Emergency Management Journeyman and received her commission from the Academy of Military Science at Maxwell Air Force Base, Ala. in 2010.

# Speaker Information

## **HOLLI NELSON**

Lt Col Nelson progressed from serving as a public affairs officer at the 179th Airlift Wing to serving as the Chief of Public Affairs at the 188th Wing and the 386th Air Expeditionary Wing at Ali Al Salem Air Base, Kuwait, where she led a four member PA team responsible for the first successful international media embed in Kuwait since the drawdown in Iraq. Prior to her current position, she served as Chief of Public Affairs for the 130th Airlift Wing, McLaughlin Air National Guard Base in Charleston, W.Va.

In her civilian capacity, Lt Col Nelson has worked as a communications and marketing coordinator for numerous top-ranked colleges in Ohio and Texas and has served as a municipal public information officer near Austin, Texas. She graduated from the University of Rio Grande in Rio Grande, Ohio with a degree in graphic design and earned a Master's degree in journalism and mass communication with a concentration in public relations from Kent State University in 2014.

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## **STEPHEN SPENCE**

Steve Spence joined West Virginia's economic development agency in 1979 and has served as an Industrial Development Representative, the Executive Director, and since 1986 in his current position of Director of the International Division. Spence has organized and led West Virginia trade missions throughout Asia, Africa, Australia, Europe, North America and South America. In 1990 Spence was assigned to Nagoya, Japan where he established the state's first overseas office and assisted in opening similar offices in Europe and Taiwan.

Spence earned a Bachelor of Arts degree from West Virginia University and serves as a member of the U.S. Investment Advisory Council, the West Virginia Export Council, the Chemical Alliance Zone, Bluefield State College International Studies Advisory Committee and is active in other international trade and business groups.

# Speaker Information

## GOVERNOR JUSTICE

A Raleigh County native, Governor Justice is a West Virginian through and through. With an education from Marshall University and the Greenbrier Military Academy, Gov. Justice built a career in farming and energy. Yet, he always had a profound pull to give back to West Virginia through his time, talents, and resources. In 2017, he was elected as the 36th governor of the State of West Virginia and has spent his tenure finding ways to grow tourism, enhance statewide infrastructure, develop new educational opportunities, and set a bright fiscal future for West Virginia.

In 2020, West Virginians re-elected Gov. Justice with almost two-thirds of the vote. The only West Virginian who rivals Gov. Justice's popularity is his English Bulldog, Babydog, who captured the hearts of West Virginians everywhere as the face of the Governor's "Do it for Babydog" vaccination sweepstakes. Whether it be special appearances on the biggest of stages, like the Governor's State of the State address, or simply meeting people and shaking paws in her travels, Babydog always makes everyone smile everywhere that she and the Governor go.

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