NEW WEST VIRGINIA DEVELOPMENT OFFICE INITIATIVE



RAISE is a program of the U.S. Commercial Service Rural Intel Service that helps you create an export plan, find the best international market for your product or service, locate active players and buyers in your industry, and get your business into the marketplace. How? Through in-depth market research and consultations. All small and medium-sized West Virginia businesses with an interest in proactively exporting and expanding into new markets are encouraged to apply.

1 Initial conversation to determine if project is viable

2Global
market
comparison
matrix

Research on three countries that you select

Next steps and action plan

Develop relationships with in-country partners and create export success

Contact: Enybe Diaz 304-957-2018 • Enybe.Diaz@wv.gov For more on RAISE, go to **westvirginia.gov/export-assistance**

A \$200 fee to the West Virginia District Export Council is required to participate in this program.







