

Success driven by strategic advantages...

West Virginia's automotive industry

Incentives to Investment

With business taxes lower than other states in the region, a competitive wage environment and abundant and low-cost utilities, West Virginia offers a profitable location for automotive component manufacturers.

The State of West Virginia provides tax credits, workforce training support, financing programs and other incentives to enhance the attraction and development of automotive manufacturing projects.

Access to Labor

Education and training programs ensure a steady supply of skilled workers. West Virginia University, Marshall University and other institutions in the region offer various undergraduate and postgraduate engineering degrees.

The Advanced Technology Center, a program of BridgeValley Community & Technical College, offers two-year degrees and customized training programs focused on the needs of the automotive industry.



Center for Alternative Fuels Engines and Emissions [CAFEE]

A program of West Virginia University's College of Engineering, CAFEE offers testing and certification services for the automotive industry. Also, the faculty and staff conduct research for the automotive industry in various fields including emissions reduction and engine diagnostics.

Strategic Location

West Virginia offers a close proximity to assembly plants in the U.S. and Canada.





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Economic Development

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